

ZIMING YUAN



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Savannah, GA



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LANGUAGE

English

Mandarin (Chinese)

EDUCATION

2017 - June, 2023

Savannah College of Art and Design | Savannah, GA

- Candidate for a Bachelor of Fine Arts in Business of Beauty and Fragrance
- Minored in Fragrance Marketing and Management

WORK EXPERIENCE

2022- Present

Professional Courses

- Developing, launching and marketing original perfume lines independently

2021-2022

Summer School Promoter

- Successfully promoted the summer school program to students and addressed concerns through online and offline promotions.
- Coordinated with local restaurants to work with summer schools and execute events to successfully meet individual enrollment goals.

2021

Tencent Game Department Intern | Shenzhen, China

- Worked on a team of developers to create and implement new features for a mobile game.
- Assisted in debugging and resolving issues in the game.

SKILLS

- PowerPoint
- Outlook
- Photoshop
- Microsoft Excel
- Sales and marketing
- Communication and interpersonal
- Customer service and problem-solving